

Message from the Editor



Allan Gerlat, Editor

These days everyone is talking about being green, from the big business to small organizations to individuals like you and me. It is a recognition that environmental management is a vitally important responsibility. And the place it has the most impact are at the businesses, governments and organizations that generate and manage the most waste and pollution.

How they all respond to the issue will go a long way in determining in what condition we leave this planet to our children.

We at *Waste & Recycling News* take our role in environmental management very seriously. Our goal is to deliver news, features and information that helps the environmental manager do his or her job better and feel that they are part of a community. We look to present it in an interesting and accessible way. We deliver information that's timely, accurate, fair and thorough. We do so in a variety of ways – in print, through our Web site and with our daily e-mails. You have a lot of demands on your time; we respect that and try to get you what you need to know as quickly and as easily as possible.

We have a staff of six full-time journalists, several correspondents and other information sources to accomplish this. Five of those editors and reporters have been with *Waste & Recycling News* for an aggregate total of 61 years. And we have some youth as well to give us a different perspective along with our experience.

We're all dedicated to making *Waste & Recycling News* as valuable a resource to you as possible, so you are better able to do the vital work that you do.



Award-Winning Editorial Coverage

2008:

Neal Awards – finalist, Best Single Issue (25 Ways to be Green and Save Money); **Ohio Excellence in Journalism** – Public Service/ Investigative, first place, (25 Ways to be Green and Save Money); Features/Trends, Joe Truini, second place (Carbon offsets) .

2007:

Neal Awards – finalist, Best News Coverage, Jim Johnson and Bruce Geiselman (Hurricane Katrina coverage); Best Single Issue (featuring Katrina coverage); **Ohio Excellence in Journalism** – Best Trade Report, Jim Johnson, first place (Calif. sharps law); Public Service/Investigative, Elizabeth McGowan, second place (9-11 health after-affects) .

2006:

Ohio Society of Professional Journalists – Best Trade Report, first place (Hurricane Katrina coverage); Best Special Section, first place (tie; 10th anniversary issue).

2005:

Ohio Excellence in Journalism – Best Trade Report, Jim Johnson and Bruce Geiselman, honorable mention (Iraq war environmental recovery); **Ohio Society of Professional Journalists** - Best Columnist, Trade Publications, Allan Gerlat; Crain internal monthly awards – First Place, September, Jim Johnson (Katrina coverage); First Place, November, Bruce Geiselman (state prescription drug struggles).

2004:

Ohio Society of Professional Journalists – Best Columnist, Trade Publications, Allan Gerlat; Best Trade Personality Profile, Jim Johnson, second place (Wayne Huizenga profile); **Apex Award for Publication Excellence** – Magapapers and Newspapers – Printed 4-color; **Crain internal monthly awards** - Second Place, November, Bruce Geiselman (Iraq reconstruction).

2003:

Neal Awards – Winner, Best News Coverage, Bruce Geiselman (Med-Waste bankruptcy); **Ohio Excellence in Journalism**, Best Trade Report, second place, Bruce Geiselman (Med-Waste bankruptcy).