

Electronic Products

Videos, Web Newscasts and more!



Technology is constantly changing the way everyone communicates these days and that's why *Waste & Recycling News* continues to look ahead at the many ways we can make it easier and more efficient for advertisers and marketers to get their messages out to the industry.

Staying ahead of the competition requires multi-channel marketing and a host of strategic solutions

that will afford you cost-effective alternatives to communicate with prospects and customers.

Waste & Recycling News looks at custom web and electronic products as innovative solutions to expand your marketing and advertising reach. Capture the attention of your customers and prospects by leveraging the power of the web with electronic products such as videos and e-newsletters to disseminate your marketing messages.



Be more strategic and use the versatility of custom web and electronic products to enhance your marketing and communications programs. Talk with your sales representative about your ideas and *Waste & Recycling News* will help you develop targeted solutions to meet your creative marketing challenges.

