

Waste & Recycling News Product Spotlights

Showcase your product or service with a Product Spotlight. Use this promotional opportunity to market your company product or service with a four-color photo and 55-word description. We will even create your Spotlight free of charge. Just supply a photo or electronic image along with a 55-word description. We will handle the rest.

Spotlights appear once each month in *Waste & Recycling News*. The chart below details how advertisers can earn free Spotlights.

Company Name

4-Color Photo

Descriptive Copy (55 Words Max.)

Company Name, Address, Phone, Fax, and Web Address

CASTROL

Castrol Hypuron extends drains up to 2X OEM recommendations, saving customers valuable time and money. At Castrol, we strive to achieve reduced operating costs for our customers. The ability to keep equipment on the

job longer, without compromise, is a bonus that can contribute savings to the bottom line. Contact us to learn more about how Castrol Hypuron can help your company. **Castrol**, tel. 800-255-4417, or visit us at www.castrolheavyduty.com.

Rates (Rate Card #15)

\$1,200 per print ad

Program includes automatic placement on the web. Gross rates apply.

Value-Added Program

If you spend:

You will receive:

\$5,000 - \$15,000.....	1 Product Spotlight FREE*
\$15,000 - \$25,000	2 Product Spotlights FREE*
\$25,000 - \$50,000	3 Product Spotlights FREE*
\$50,000 or more.....	4 Product Spotlights FREE*

(Gross dollars)

*Includes web exposure. Agency discount does not apply.

WASTE NEWS ADVERTISEMENT

2008 PRODUCT SPOTLIGHTS

EUCLID INSURANCE AGENCIES <small>Agencies are available in the following states: AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IL, IN, IA, KS, KY, LA, MA, MD, MI, MN, MO, MS, MT, NC, ND, NE, NH, NJ, NY, OH, OK, OR, PA, RI, SC, SD, TN, TX, VA, VT, WA, WI, WY.</small>	WASTE MANAGEMENT, INC. <small>Waste Management is a leading provider of waste management services. We offer a wide range of services including residential, commercial, and industrial waste management. Contact us today for more information.</small>	BAYNE PREMIUM LIFT SYSTEMS <small>Bayne Premium Lift Systems offers a wide range of lift trucks and equipment. We are committed to providing the highest quality products and services to our customers.</small>
MARATHON EQUIPMENT <small>Marathon Equipment is a leading provider of equipment and services. We offer a wide range of products including trucks, trailers, and more. Contact us today for more information.</small>	Greycycle Freight Management Services <small>Greycycle Freight Management Services offers a wide range of freight management services. We are committed to providing the highest quality products and services to our customers.</small>	WASTEQUIP <small>Wastequip offers a wide range of equipment and services. We are committed to providing the highest quality products and services to our customers.</small>
OTTO <small>OTTO is a leading provider of equipment and services. We offer a wide range of products including trucks, trailers, and more. Contact us today for more information.</small>	HEIL ENVIRONMENTAL <small>Heil Environmental is a leading provider of environmental services. We offer a wide range of products including trucks, trailers, and more. Contact us today for more information.</small>	BUSINESS SAVINGS <small>Business Savings offers a wide range of services. We are committed to providing the highest quality products and services to our customers.</small>
EVERGREEN <small>Evergreen is a leading provider of equipment and services. We offer a wide range of products including trucks, trailers, and more. Contact us today for more information.</small>	ONLINE BUYERS GUIDE <small>Online Buyers Guide offers a wide range of services. We are committed to providing the highest quality products and services to our customers.</small>	MCNEILUS TRUCK & MFG. <small>McNeilus Truck & Mfg. offers a wide range of equipment and services. We are committed to providing the highest quality products and services to our customers.</small>