

# Message from the Editor



Environmental management is one of the most important challenges we face. We are all environmental managers. But business and government, in what they generate and how they manage it, have the biggest impact of all. General business increasingly is making environmental concerns a priority, realizing that it's both good for the planet and good for business. The waste and environmental industries continue to play a vital role as our habits change.

At Waste News we aim to deliver news, features and information that helps the environmental manager do his or her job better, make them feel more connected to what they do, and present it in an entertaining and comfortable manner. We deliver information that's timely, accurate, fair and thorough. With our print publication, our Web site and our daily e-mails, we give

readers a range of ways to get their information. We respect the demands on readers' time and present the news and information so people can find out what they should know quickly.

We have a staff of seven full-time journalists, several correspondents and other information sources to accomplish this. Five of those full-time editors and reporters have been with Waste News for an aggregate total of 57 years. Another reporter has six years of writing about environmental matters, with us and elsewhere. And we have some youth as well to give us different perspective along with our experience.

Being editor of Waste News is a privilege and a joy for me, and I hope it continues to serve a vital role for you as you go about the business of making this a better planet.

Allan Gerlat  
Editor

## Award-Winning Editorial Coverage

### 2007

Neal Awards - finalist, Best Single Issue (featuring Big Business environmental profiles)

Ohio Excellence in Journalism - Best Trade Publication in Ohio, honorable mention; Features/Trends, Jim Johnson, second place (Calif. sharps law); Public Service/Investigative, Elizabeth McGowan, second place (9-11 health after-effects)

### 2006

Neal Awards - finalist, Best News Coverage, Jim Johnson and Bruce Geiselman (Hurricane Katrina coverage); Best Single Issue (featuring Katrina coverage)

Ohio Excellence in Journalism - Best Trade Report, first place (Hurricane Katrina coverage); Best Special Section, first place (tie; 10th anniversary issue)

### 2005

Ohio Excellence in Journalism - Best Trade Report, Jim Johnson and Bruce Geiselman, honorable mention (Iraq war environmental recovery) Ohio Society of Professional Journalists -

Best Columnist, Trade Publications, Allan Gerlat  
Crain internal monthly awards - First Place, September, Jim Johnson (Katrina coverage); First Place, November, Bruce Geiselman (state prescription drug struggles)

### 2004

Ohio Society of Professional Journalists - Best Columnist, Trade Publications, Allan Gerlat; Best Trade Personality Profile, Jim Johnson, second place (Wayne Huizenga profile)

Apex Award for Publication Excellence - Magapapers and Newspapers - Printed 4-color

Crain internal monthly awards - Second Place, November, Bruce Geiselman (Iraq reconstruction)

### 2003

Neal Awards - Winner, Best News Coverage, Bruce Geiselman (Med-Waste bankruptcy)

Ohio Excellence in Journalism, Best Trade Report, second place, Bruce Geiselman (Med-Waste bankruptcy)