



Waste News

**a compelling newspaper.
a compelling portfolio of products.
a compelling media buy.**

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Senior Reporter
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Waste News is the only environmental management industry newspaper that delivers the news vital to the industry--first to those who generate the waste, and equally important to those who manage it through hauling, recycling, composting and disposing of the material. The editorial mission of Waste News is clear: report what's happening in environmental management fairly, accurately, on-time and without bias. This is the cornerstone of a strong and loyal subscriber base.

With an audited circulation of 51,305* qualified subscribers, Waste News delivers an impressive target market of environmental management professionals from business, industry and government – individuals who are focused on the rapidly changing and often volatile environmental challenges and social issues of today.

Every issue of Waste News is written, designed and edited to inform, educate and deliver value to subscribers with timely news and relevant information about how industry issues will affect their companies and how the fact-based stories can help them make more informed business decisions for their organizations.

Published 26 times a year and distributed every other week in print, every business day online and via daily e-mail alerts, Waste News reaches thousands of industry decision-makers with news stories on the companies that generate and manage waste.

As the only environmental industry newspaper, Waste News upholds its editorial mission by consistently delivering a comprehensive package of news, analysis, in-depth features, useful statistics and opinion.

The award-winning team of Waste News reporters and editors are the driving force behind the quality editorial and impressive news reporting of this highly popular and in-demand environmental newspaper.



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*Source: June 2007 BPA.