

Daily E-mail



Top Banner
468 x 60 pixels
Includes 35 words of text beneath the ad

Embedded Ad
440 x 40 pixels

Button Ad
120 x 240 pixels

2008 Daily E-mail Sponsorships

Per Day

Top Banner \$ 350

Embedded Ad \$ 320

Button Ad \$ 260

Gross Rates apply.

Program: Ads will appear one day per week, on the day of your choice, for the length of time you purchase, pending availability.

Daily E-mail Banner Ad Dimensions

Top Banner: 468 x 60 pixels
(includes maximum 35 word description; link required)

Left Side Button Banner: 120 x 240 pixels

Embedded Banner: 440 x 40 pixels

Daily E-mail Production Specifications

File Format: GIF or JPEG
Maximum File Size: 40KB
Note: IBM PC compatible formats are preferred; Macintosh is acceptable if formatted to IBM compatible standards.

Maximize your online exposure and become a sponsor of the Waste News Daily E-mail, a free e-newsletter featuring industry headline news stories published on the Waste News website.

Reaching nearly 19,000* professionals, Waste News' Daily E-mail starts the day for many industry decision-makers because it is the only e-newsletter that provides the day's top news on the entire environmental industry. Delivered FREE to subscribers' desktops via email every day, recipients get a quick and insightful read on current and breaking industry news. Also included in every Daily E-mail is Inbox, the very popular and exclusive online column that offers a unique perspective on environmental issues impacting business and government.

*Source: Publisher's Own Data, August 2007.