

WasteNews.com

More Than 6.5 Million Impressions Per Year!



WasteNews.com receives 5,000 unique visitors per day who stay online 7 minutes per visit.

Source: Publisher's Own Data, August 2007.

Top Banner
728 x 90 pixels

Skyscraper
160 x 600 pixels

Embedded Banner
440 x 40 pixels

Homepage Sponsorship Ad Rates

	12-Months Rotating	Per Month Rotating
Top Banner	\$12,000	\$1,200
Skyscraper	\$15,000 Exclusive*	
Button Ad	\$7,000	\$900
Embedded Ad	\$8,000 (rotates only on home page)	\$1,000 (rotates only on home page)

Gross Rates apply.

*Excludes section sponsorship program

Program Includes

- HTML link to advertiser website
- One category bold listing in the online Buyers Guide

2008 Web Site Section Sponsorships

Top Banner	Rates available upon request
Skyscraper	Rates available upon request
Button Ad	Rates available upon request

Gross Rates apply.

Section Sponsorship Ads include:

- Exclusive top banner rotation throughout section
- Exclusive skyscraper ad throughout section
- Exclusive button ad rotation throughout section

WasteNews.com is the industry's only online source that covers breaking news on the entire environmental industry. Professionals industry-wide are regular visitors to wastenews.com because it is an important resource for industry news, content-rich archives, major industry rankings, and surveys.

For advertisers the versatility of online advertising is the ideal complement to a print campaign. As a result, WasteNews.com is a perfect adjunct to a totally integrated advertising program in Waste News.

WasteNews.com, the clear choice for industry decision-makers!